

**SimpliFire**<sup>™</sup>  
Fire Made Simple

Electric

Allusion Platinum Linear Series



## Modern Comfort Made Easy

The Allusion Platinum electric fireplace ushers in unparalleled warmth and coziness to any space, without the need for gas lines or venting. Creating an elegant focal point in your home has never been easier.

Designed with comfort and ambiance in mind, the Allusion Platinum provides an impressive viewing area within a minimal frame. Easily customize your experience with a variety of adjustable flame and LED ember bed lighting themes and multiple media options. Control your comfort from anywhere in the room with the included convenient multi-function remote. Best of all, enjoy the flames year-round—with or without the heat.

Install flush in the wall to give a clean and sleek look, or surface mount with the optional wall-mount kit. The Allusion Platinum's design lets you safely place a TV or artwork directly above the fireplace. It's the perfect solution for areas where a traditional fireplace cannot easily be installed. Experience "Fire Made Simple."



Above: Allusion Platinum 50 shown with crystal media

Cover: Allusion Platinum 60 shown with ceramic white stones

### Features

#### Aesthetics

- Install flush in the wall for a clean and sleek look
- Safely place a television or artwork directly above the fireplace
- Multiple media options come standard for the look you want, including clear crystal media and ceramic white stones
- Four flame color choices, 14 ember bed color choices for complete customization
- Available in 50", 60", and 72" wide models

#### Control

- Enjoy year-round, with or without heat
- Intuitive, multifunction remote for control at your fingertips
- Standard thermostat and timer provide added control

#### Economics

- Adjustable heat that costs just pennies an hour to operate
- Zone heat your space to remain comfortable while reducing your monthly heating bills
- Up to 5,000 BTUs provides two-stage supplemental heat



#### Multi-Function Remote

An intuitive multifunction remote control comes standard with the Allusion Platinum.



Orange



Orange with Blue highlights



Blue with Orange highlights



Blue

#### Four flame colors

LED flame technology delivers enhanced energy efficiency and maintenance-free enjoyment in your choice of four flame colors.



# Flexible Installation

Install nearly anywhere without the need for gas lines or venting. The Allusions Platinum can be installed fully-recessed for a flush look, or surface-mounted with the optional wall-mount kit.



Wall Mounted

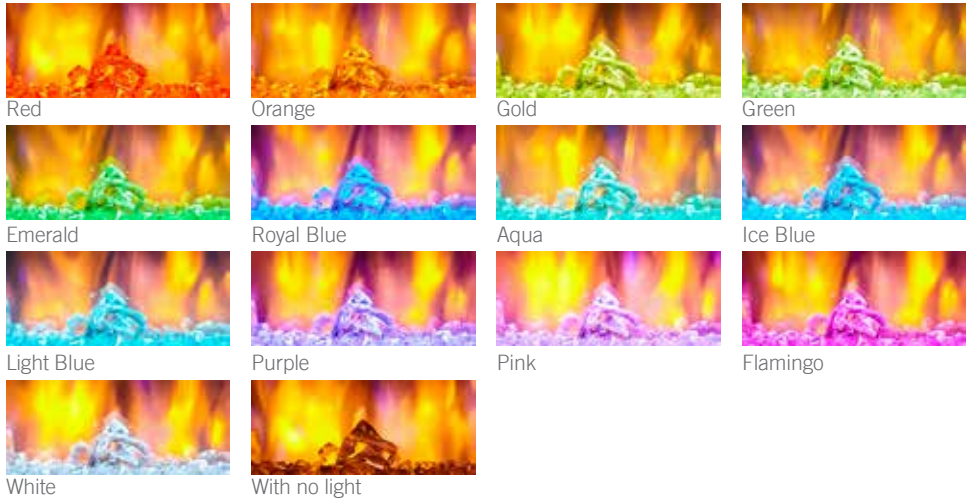


Fully Recessed



SimpliFire™

Above: Allusion Platinum 60 shown with crystal media and driftwood logs



## Fourteen ember bed colors

The Allusion Platinum's ember bed is lit with the glow from long-lasting LED lights and provides 13 individual color options as well as the option to continuously rotate through all the colors.

## Multiple media options



Clear crystals  
(standard)



Ceramic white stones  
(standard)

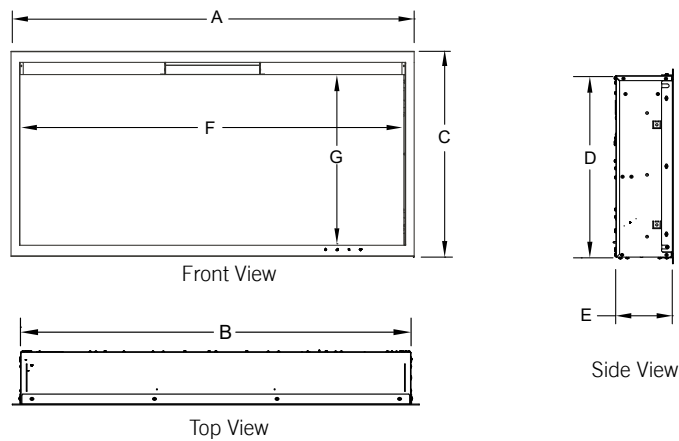


Driftwood Logs  
(optional accessory)

# Specifications & Dimensions

Model	BTU Output	Width			Height			Depth		Viewing Area (F x G)
		Front (A)	Back (B)	Framing	Front (C)	Back (D)	Framing	Unit (E)	Framing*	
SF-ALLP50-BK	5,000	52-5/16" [1329]	50-1/2" [1295]	51" [1295]	20-7/16" [519]	19-3/8" [492]	19-1/2" [495]	5-5/8" [143]	2" x 6"	48" x 15" [1219 x 381]
SF-ALLP60-BK	5,000	62-5/16" [1583]	60-1/2" [1537]	61" [1549]	20-7/16" [519]	19-3/8" [492]	19-1/2" [495]	5-5/8" [143]	2" x 6"	58" x 15" [1473 x 381]
SF-ALLP72-BK	5,000	74-5/16" [1888]	72-1/2" [1842]	73" [1854]	20-7/16" [519]	19-3/8" [492]	19-1/2" [495]	5-5/8" [143]	2" x 6"	70" x 15" [1778 x 381]

\*Reflects fully recessed into a 6" interior wall. Framing may need to be adjusted when installing in an exterior wall requiring insulation. Refer to installation manual for details.



\*Reflects installation into a 6" interior wall. Framing may need to be adjusted when installing in an exterior wall requiring insulation. Refer to installation manual for details.

Dimensions above are in inches. Reference dimensions only. We recommend measuring individual units at installation. Refer to installation manual for detailed specifications on installing this product. SimpliFire reserves the right to update units periodically. Pictures in this brochure are not a true representation of the fireplace and/or flames.



simplifire.com